

ATLANTA BLUES SOCIETY

Sponsorship Form

We appreciate your interest in becoming a Corporate Sponsor of the Atlanta Blues Society. The Society was founded in 1996 with a chartered mission to promote and preserve the Blues in all of its forms. Monthly Meetings are held at Sponsor's Clubs with a Members' Jam or local and national artists. Our Sponsor Levels are described below.



Band / Musician Sponsor* - \$50

Includes: One (1) membership, one (1) ABS T-shirt. Website: musician logo and/or picture with link to musician website on musician membership page w/ a one paragraph description of band or musician. Facebook: we will 'like' musician facebook page on ABS Facebook page. We will repost events or promotional entries made by musician after they first post on ABS facebook page. Calendar: musician may send detailed show info to be posted on the top part of ABS weekly email and website calendar. Monthly meetings & ABS Sponsored events: musician will be given priority (over non-members) to host the ABS Monthly meetings and/or events. ***

Friend of ABS Sponsor* - \$100

Includes: Two (2) memberships and 2 tickets to ABS sponsored events, ABS Sponsorship Certificate and 2 ABS T-shirts. Website: logo or picture with link to sponsor website on main page sponsor column (small logo size). Logo and/or picture on Sponsor page of website along w/ one paragraph description of Sponsor. Facebook: we will like Sponsor facebook page on ABS Facebook page. We will repost events or promotional entries made by sponsor after they first post on the ABS facebook page. If sponsor does not have Facebook page, we will post entries made on calendar. Calendar: sponsor may send detailed show info or special deals to be posted on the top part of ABS weekly calendar email, website, and Facebook calendar. Monthly Meetings and ABS sponsored events: sponsor will be given priority (over lower level) to host or play monthly ABS meeting or events.

Gold Sponsor** - \$200 (one year; \$350 for two years)

This level of Sponsorship includes all Friend of ABS benefits plus: two more memberships and 2 more tickets to ABS Sponsored events (total of 4). Larger logo to be placed in center of main website with link to sponsor website, if venue will update weekend schedule. 100 word Feature Article in the ABS online newsletter. Small logo inclusion on any promotional material for events

Platinum Sponsor** - \$400 (one year; \$700 for two years)

This level of Sponsorship includes all Gold Level Sponsor benefits plus: two more memberships and 2 more VIP tickets to ABS Sponsored events (total of 6). Half Page ad in promotional material for events. Small logo on ABS banners for special events. 500 word Feature article in ABS online newsletter.

Corporate Patron of the Blues** - \$1000 and Up

This is our top Sponsorship level and includes all Platinum Sponsor benefits plus: two more memberships and 2 more VIP passes to ABS sponsored events (total of 8). Full page ad in promotional material for events. Large logo on ABS banners for events. 1000 word feature in ABS online newsletter.

The ability to earmark funds to be contributed to specific ABS functions or programs.

Special recognition at functions or during programs for which funds have been earmarked.

Other Recognition as deemed appropriate by the ABS Board of Directors.

Sponsorship Type:

- Band Sponsor - \$50
- Friend of ABS - \$100
- Gold Sponsor - \$200
- Gold 2-Year - \$350
- Platinum Sponsor - \$400
- Platinum 2-Year - \$700
- Corporate Patron - \$1000
- Yes, you can call me

Volunteer Interests:

- Meeting Host
- Blues in Schools
- Website
- Newsletter
- Merchandise
- Publicity
- Festivals
- Mailings
- Whatever

SPONSOR INFORMATION

Sponsor's Name _____

Business Name _____

Work Phone _____

eMail Address _____

Website _____

Type of Business _____

MAILING ADDRESSES

Name _____

Street _____

State _____ Zip _____

Name _____

Street _____

State _____ Zip _____

* May be Eligible for IRS Charitable Contribution Deduction

** Higher Eligibility for IRS Charitable Contribution Deduction